

# Affiliate: **Ball**

## **HALLOWEEN PARTY**

### **Beachfront!**

Fort Lauderdale, Florida

October 30<sup>th</sup>

6:00 pm – 10:00 pm

Sunday Night



We're going to encourage our guests to stay at the W Hotel in Fort Lauderdale located on the beach. Our venue is an easy beautiful walk along the water located at McSorley's Beach Pub and Rooftop. We will have some free drinks with live entertainment. The entire upstairs and rooftop is private for just our guests. We can accommodate over 250 people as we party outside along the beach!

This event is right before Ad Tech so it doesn't conflict in case you're planning on going to New York right after.

## **Sponsorship Opportunities**

### **Main Sponsorship**

**\$2,500 - Early bird discount before Sept 6<sup>th</sup> – Only \$2k -**

- Banner on official page listed as a main sponsor
- Company logo on front side of all online printable passes listed as main sponsor.
- Affiliate Ball newsletter support promoting your services. All guests receive our newsletter.
- We'll also send a mailer to our entire database of 30,000 plus industry marketers with a link to your site (all sponsors included in a thank you)

## **Gold Sponsorship**

**\$1,500** - Early bird discount before Sept 6<sup>th</sup> – Only **\$1,250**

- Banner on official page listed as a gold sponsor
- Company logo on front side of all online printable passes listed as main sponsor.
- Affiliate Ball newsletter support promoting your services. All guests receive our newsletter.
- We'll also send a mailer to our entire database of 30,000 plus industry marketers with a link to your site (all sponsors included in a thank you)

## **“Your Company” - All that and a chicken wing sponsorship!**

**\$3,000**

Yes, we'll advertise your company like this because it's great! This place is well known for their delicious jerk chicken wings. This creative marketing angle is the perfect way to separate your company from the rest.

- Banner on official page listed as the jerk chicken wings sponsor
- Company name all printable online passes
- Affiliate Ball newsletter support promoting your services. All guests receive our newsletter.
- We'll also send a mailer to our entire database of 30,000 plus industry marketers with a link to your site (all sponsors included in a thank you)

**Trick or Treats** – Receive credit with signage that your company is providing the treats! We'll have a dessert arrangement or candies at a station for people to help themselves

**\$2,500**

- Banner on official page listed as “Trick or Treat” sponsor
- Company name all printable online passes
- Affiliate Ball newsletter support promoting your services. All guests receive our newsletter.
- We'll also send a mailer to our entire database of 30,000 plus industry marketers with a link to your site (all sponsors included in a thank you)

**Best Costume Contest** – Since we know people will dress up let's give a few fun prizes to the best costumes. You can decide whether you want to give one prize or a few. We'll pick the winners based on crowd participation.

**\$2,000**

- Banner on official page listed as “Costume Contest” sponsor
- Company name all printable online passes
- Affiliate Ball newsletter support promoting your services. All guests receive our newsletter.
- We'll also send a mailer to our entire database of 30,000 plus industry marketers with a link to your site (all sponsors included in a thank you)

Please note that your company will provide the giveaway(s).

**Party Hostesses Sponsorship** – Have some of southern Florida's hottest models wear your branded t-shirts/bottoms. We'll hire the talent, you bring the clothes.

**\$2k** – 2 top notch models to sport your brand as they have fun and party with our guests. Feel free to give them your business cards or small flyer to issue out to our guests.

**\$500** each additional model/hostesses

## **Sponsor the Alligator Capturing Show**

**\$2,000**

Alex from Waypoint Software is a trained professional at handling 10 foot gators. He'll get in the cage and show us all how to catch a gator with your bare hands! Waypoint is looking for co-sponsors. They'll also bring baby alligators with their mouths taped for guests to take pictures. Look for snakes and turtles to be displayed in a fixed location with their handlers.

All animals are treated with great care. This demonstration is to educate people on eco-friendly methods of working with wildlife. These are ancient indian techniques that are still used today. While watching Alex capture this monster gator you'll hear the animals master speak to our audience on what Alex is doing as it pertains to indian culture.

- Banner on official page listed as Alligator Capture Show Sponsor
- Company name all printable online passes
- Affiliate Ball newsletter support promoting your services. All guests receive our newsletter.
- We'll also send a mailer to our entire database of 30,000 plus industry marketers with a link to your site (all sponsors included in a thank you)

Please note that the company providing the animals and it's handlers have permits and licenses to do what they do. They also carry the best insurance ;)

Contact us at [info@affiliateball.com](mailto:info@affiliateball.com) or call 818 825-3972 for more sponsorship details