

Affiliate:Ball

New York City!

OFFICIAL PARTY OF THE AFFILIATE SUMMIT
7.30.18

HUGE party yet super exclusive



The biggest and most anticipated industry event of the year is coming soon...

Legends will perform. Marketing masterminds will mingle and share secrets. The hottest celebs will make surprise appearances.

Over 39,000 registered guests have attended in the last 7 ½ years. And a lucky 2,000 of the heavy hitters in the marketing industry get to come out this year to let loose, schmooze, and network with the best in the biz. It's the premiere event to see and be seen at.

Ready to get in where you fit in?
Become a sponsor!

Contact us at info@affiliateball.com or call 818 825-3972 to reserve your preferred sponsorship opportunity before it sells out!

**July 30th
2018**

During Affiliate Summit East

**VIP Preparty 9:00 pm – 10:00 pm
Regular Doors open at 10:00 pm**

The main stage room is now our VIP!

2 rooms in 1 building. Only 500 VIPs are guaranteed their space in the main concert room. Guest who show up after 10:00 pm can still enter the main room if we have space for them.

Performances on BOTH levels this year! In the past we would use a video feed to the rooftop. If all goes right this year we will have our performing artists do 2 shows, one on each level. This way all of our guests can see the show!

Here's how it works. VIP passes are issued to the sponsors. Their VIPs can enter the venue first to insure their space in the main ballroom where the reserved tables and big stage will be.

We GUARANTEE that we will have another legend perform, announcement coming soon!

Main Sponsorship – \$22k (\$20k until April 15th)

Epic opportunity for your company—epic experience for your people.

- **Banner on official site featured as a main sponsor, 125 x 125**
- **Company logo on front of all printed and digital passes.**
- **Copy of the RSVP list** – we average around 3,000 targeted industry RSVPs, growing yearly.
- **Promotion in the Affiliate Ball Newsletter:** Promotion of your product or services in the Affiliate Ball Newsletter. All guests receive our newsletter.
- **Your company logo featured prominently on the big screens** during event all night long (Seen the most throughout the party in rotation, possible professional photo of the artist with your logo behind him)
- **LIVE special thanks** and promotion on the microphone throughout the night.
- **50 VIP Passes**
- **Premium reserved table** – wrist bands to your table area – most exclusive. Details not available yet.

[BUY NOW](#) to secure this while it lasts!

Gold Sponsorship- \$12k

Second biggest sponsor of the event, copy of RSVP data, newsletter links, banner, logo seen all night on screen, great table area w/ wristbands

- **Banner on official site** listed as a gold sponsor, 125 x 125.
- **Company name on front side of all printed and digital passes** and logo on backside.
- **Copy of the RSVP list** – we average over 3,000 RSVPs and expect this one to do much better.
- **Affiliate Ball newsletter support** promoting your services. All guests receive our newsletter.
- **Your company logo displayed on the big screens** during event all night long (Seen the second most throughout the party about half of the main sponsors rotation time.)
- **Special thanks and promotion** on the microphone throughout the night.
- **30 VIP Passes**
- **Stacks of regular passes to issue out**
- **Premium reserved table** – wrist bands to your table area – super exclusive.

[BUY NOW](#) to secure this while it lasts!

Silver Package – \$7k – Reduced price \$5k until April 15th

Banner, newsletter links, logo displayed on screens, VIP's, wristbands, reserved table, signage in everyone's hands

- **Banner on official site** listed as a silver sponsor, 125 x 125.
- **Company name on front side of all passes** listed as a silver sponsor.
- **Promotion of your services in our Affiliate Ball Newsletter.** All past and current RSVPs receive newsletter.
- **Your company logo displayed on the big screens** during event all night long (Seen the 3rd most throughout the party about half of the gold sponsor's rotation time.)
- **Special thanks and promotion on the microphone** throughout the night.
- **15 VIP Passes**
- **Reserved table** – plus wrist bands to your table area

[BUY NOW](#) to secure this while it lasts!

Silver Light - \$2,000

- No table
- **Banner on official site** listed as a silver sponsor, 125 x 125.
- **Company name on front side of all printed and digital passes.**
- **Promotion of your product or services in the Affiliate Ball Newsletter.** All past and current RSVPs receive our newsletter.
- **Special thanks and promotion** on the microphone throughout the night.
- **5 VIP Passes**
- **Your logo on the big screens** behind artist every once in a while.

[BUY NOW](#)

Photo Sponsorship

\$12,000 reduced price – was \$15k

Your logo on all pics, banner, copy of RSVP data, newsletter links, tons of VIP Passes, great table area w/ wristbands.

This includes our official photo gallery on our facebook page and on-site printable photos that can also be shared on facebook in real time. The same company who we had at the New York event will do our onsite step and repeat shots. In addition, we hire photographers for our official gallery and your logo can be watermarked for both photo opportunities!

- Banner on official site listed as the Photo sponsor, 125 x 125**
- Company name on all printed and digital passes.**
- Promotion of your services in Affiliate Ball Newsletter.** All guests receive our newsletter.
- Your company logo displayed on the big screens** during event all night long (Seen the 2rd most throughout the party about half of the main sponsors rotation time.)
- Special thanks and promotion on the microphone throughout the night.**
- 30 VIP Passes:** Only VIP Pass holders are guaranteed entry into main concert room to see Ludacris performance.
- Premium reserved table** – wrist bands to your table area – super exclusive.
- Stacks of regular passes to issue out**
- Copy of the RSVP list** – we average over 3,000 RSVPs

[BUY NOW](#) before someone else snags it!

Your Brand at their Fingertips, Branded Cups & Napkins Sponsorship – \$12k

Branded cups, napkins, Banner, newsletter links, logo displayed on screens, VIP Passes, wristbands, reserved table, signage in everyone's hands.

- Banner on official site** listed as a gold sponsor, 125 x 125
- You can send the venue your **custom branded plastic cups and napkins** and the bar will use them - sponsor takes care of their own arrangements and costs on cups/napkins.
- Company name on front side of all digital and printed passes listed as a gold sponsor.**
- Promotion of your services in the Affiliate Ball newsletter.** All guests receive our newsletter.
- Your company logo displayed on the big screens** during event all night long (Seen the 3rd most throughout the party about half of the gold sponsors rotation time.)
- Special thanks and promotion** on the microphone throughout the night.
- 30 VIP Passes:** Only VIP Pass holders are guaranteed entry into the main concert room to see Ludacris Performance.
- Reserved table** – wrist bands to your table area

ADD ON OPTIONS BELOW

Must be a \$10k or higher sponsor to be eligible to purchase an add on featured below.

Ad Models

\$300 per model – Must be a gold or higher sponsor to add models

You provide the shirt with your logo.

We hire beautiful models to walk around the party to catch lots of eye balls reppin' your shirt. Go Go dancers are a perk of only main sponsors. Same rate for Go Go dancers for the night.

Add an Affiliate Ball Promotional Gift

Leverage your brand with ours.

•Affiliate Ball would love to allow you to utilize our reach to expand your targeted audience with our Meet Market booth and party. You pay whatever the cost is for a cool promo gift. We can order the item or you can run with this. We'd love to see the Affiliate Ball brand on hats, shirts, battery chargers, lighters, mouse pads, you name it! If you're interested in this let us know and we'll discuss.

Contact us for a price info@affiliateball.com or call 818 825-3972

Affiliate Ball is your turn key solution for entertaining clients

The Affiliate Ball has the tools available to make hosting a party super easy for sponsors. Our marketing and reach targets our industry eye balls and gets you incredible exposure. We have a dedicated Meet Market booth the day before so that all registered guests and sponsors can come pick up their passes. Or, guests can get passes digitally this year for convenience. This means you don't have to run around the trade show and city. If you plan on having a trade show booth you can have stacks of regular passes to issue out. In the past we've listed which sponsors will have passes for pick up at their booths to help attract more foot traffic for more face to face time with potentially great new business contacts.

Our parties are legendary. This will be our best Affiliate Ball yet and we would love the opportunity to share that exposure with your company. This is your way to step things up this year and take advantage of our amazing marketing reach and approach. Thank you in advance for your consideration. We look forward to hearing from you soon.

If you have any more questions or would like to secure your sponsorship today please contact us at info@affiliateball.com or call Darren at 818.825.3972